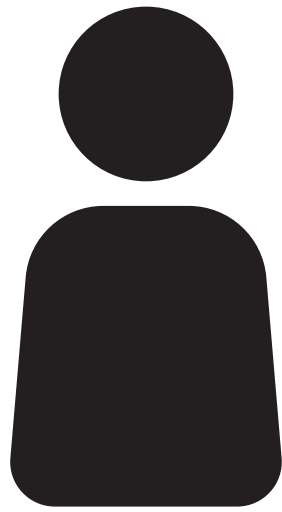


1



GUEST

Guest submits personal data to data controller for processing.

Agreement

Consent

Interest
balancing

2

The hotel and ESS Hotel Group AB are data controllers and have a joint responsibility for data processing of personal data.

ROX
RESORT

INTRA DATA AGREEMENT

ESS
GROUP

Personal data is collected on a legal basis. Usually via the hotel but also via ESS Hotel Group AB as there is a joint responsibility for the collection of personal data, for example during competitions or major campaigns.

The hotel and ESS Hotel Group AB processes personal data together. Examples of processes can be sending out relevant information based on previous purchases, upcoming visits or sign-ups and competitions. Storage of data for analysis occurs.

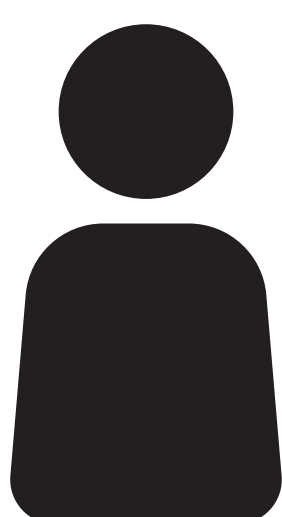
Newsletter
SMS

Booking

Info about
visits

Analysis

3



GUEST

Guest can withdraw their consent or request an extract from the register at any time. Read more about what storage time and rights a guest has [HERE](#).